

Branding Photography Packages

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PHOTOGRAPHER
&
CONTENT CREATOR

Here to help brands elevate their ecommerce presence image by image



What you get

1. Product Photography (for product listings & catalogs)

- High-Resolution Images – Crisp, detailed shots for online stores.
- Multiple Angles & Views – Front, back, side, and close-up details (fabric texture, stitching, embellishments).
- Flat Lay Shots – Overhead images of clothing and accessories arranged neatly.
- Ghost Mannequin (Invisible Mannequin) Shots – Gives a 3D effect for apparel without a model.
- Hanging Product Shots – Showcases garments naturally draped.

2. Model & Lifestyle Photography (for branding & social media)

- Studio Model Shots – Clean, well-lit images of models wearing the products.
- Outdoor/On-Location Lifestyle Shots – Clothing in real-world settings for marketing.
- Group Shots – Perfect for fashion campaigns, showing mix-and-match styles.
- Motion Shots – Capturing the natural movement of fabrics.

3. Detail & Texture Shots (for premium and designer pieces)

- Close-Ups of Fabric & Stitching – Showcasing quality and craftsmanship.
- Zipper, Button & Embellishment Shots – Highlights unique design features.
- Lining & Interior Shots – For coats, handbags, and structured clothing.

4. Post-Production & Editing

- Background Removal (White, Transparent, or Custom Backgrounds)
- Color Correction & Retouching – Ensuring color accuracy.
- Wrinkle Removal & Fabric Smoothing – Making clothes look perfect.
- Consistent Cropping & Aspect Ratio Matching– For a uniform catalog.
- Skin Retouching for Models – Maintaining a natural but polished look.

5. Additional Digital Assets

- Short Fashion Video Clips – For product movement, styling tips, or social media.
- Infographic-Style Images – Size guides, styling suggestions, fabric descriptions.
- GIF Animations – Showcasing outfit transformations or styling variations.

6. File Delivery & Formats

- Multiple Resolutions – High-res for print, web-optimized for online stores.
- File Formats – JPEG (for web), PNG (for transparency), TIFF/PSD (for print).
- Organized Naming & Categorization – SKU-based filenames & structured folders.
- Cloud Delivery – Via Google Drive, Dropbox, or WeTransfer.

Previous work – Ecommerce



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Previous work – Campaigns



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