

Product Photography Packages

SeenaCruze

PHOTOGRAPHER
&
CONTENT CREATOR

Here to take away the stress of product photography



What you get

1. Product Photography (for product listings & catalogs)

- High-Resolution Images – Crisp, detailed product shots for online stores.
- Multiple Angles & Views – Front, back, side, and close-up details
- Flat Lay Shots – Overhead images of products styled and arranged neatly.

2. Model & Lifestyle Photography (for branding & social media)

- Studio Model Shots – Clean, well-lit images of models using the products.
- Outdoor/On-Location Lifestyle Shots – Show casing the use of product in everyday life.
- Group Shots – Perfect for campaigns, showing a mixed demographic using the product.

3. Detail Shots

- Close-Ups – Showcasing quality and packaging.
- Zipper, Button & Embellishment Shots – Highlights unique design features.
- Lining & Interior Shots – For coats, handbags, and structured clothing.

4. Post-Production & Editing

- Background Removal (White, Transparent, or Custom Backgrounds)
- Color Correction & Retouching – Ensuring colour accuracy.
- Consistent Cropping & Aspect Ratio Matching– For a uniform catalog.
- Packaging retouches - Clean up and edit any small flaws in packaging to provide a pristine look.

6. File Delivery & Formats

- Multiple Resolutions – High-res for print, web-optimized for online stores.
- File Formats – JPEG (for web), PNG (for transparency), TIFF/PSD (for print).
- Organized Naming & Categorization – SKU-based filenames & structured folders.
- Cloud Delivery – Via Google Drive, Dropbox, or WeTransfer.

Product focused images



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